

NAIOP Calgary Sponsor Benefits

Benefits	Patron Partner	Platinum Partner	President's Circle (max 3)
	\$2,100	\$5,775	\$9,450
Relative ranking to other spots	III	II	I
Logo on all sponsor recognition collateral	✓	✓	✓
Logo on event specific collateral			✓
Logo & link on chapter website	✓	✓	✓
Organizational Profile on Sponsors page			✓
Logo on pre-event slide show	✓	✓	✓
Pop-up signage at events			✓
Logo & link on all chapter emails "President's Circle Sponsor"			✓
Complimentary Job Postings	✓	✓	✓
Opportunity to host a Breakfast Meeting (subject to availability)		✓	✓
Complimentary Tickets:			
• Breakfast Meetings (quantity per event)	1	2	4
• Members-only Event (quantity per year)	1	2	2
Golf Tournament:			
• Title Sponsors			✓
• Complimentary Players (quantity per event)	RTB	4	4
• Designated Hole/area to host and activity &/or prize (based on availability)	RTB	1	1
• Opportunity to donate prizes	✓	✓	✓
Hole Sponsorship	+\$1,500	1 included	1 included
• Designated Hole to host and activity &/or prize	✓	✓	✓
• Includes signage at designated hole	✓	✓	✓
• Complimentary Player Spots	2	4	4
General Sponsorship	+\$1,000	+\$1,000	+\$1,000
• Item Sponsorship (example: Wine, Golf Balls, etc.)	✓	✓	✓
• Includes signage at registration	✓	✓	✓
• Complimentary Player Spots	1	1	1
Refreshment Cart (Exclusive: 1 sponsor only)	+\$2,500	+\$2,500	+\$2,500
• Includes signage on all refreshment carts	✓	✓	✓
• Complimentary Player Spots	1	1	1

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Additional Opportunities			
REX Award			
<ul style="list-style-type: none"> • Event & Award Sponsor (up to 8 sponsorships available) <ul style="list-style-type: none"> ○ A premium table for the event ○ Large projection exclusive 30-second logo recognition onstage as the respective award category is introduced ○ Recognition and opportunities for preferred advertising with media partners covering the event ○ Logo recognition in REX Gala dinner program, in all promotional printed/media materials and the Calgary NAIOP website 	+\$7,500	+\$7,500	+\$7,500
NAIOP Annual Christmas Cocktail			
<ul style="list-style-type: none"> • Exclusive Event Sponsor (1 sponsor only) <ul style="list-style-type: none"> ○ Logo & link on email invite ○ Opportunity to provide pop-up signage ○ Opportunity to have a signature dish or drink named after your company ○ Pre-registration of 8 guests 	+\$5,000	+\$5,000	+\$5,000
<ul style="list-style-type: none"> • Event Sponsor (multiple sponsors allowed) <ul style="list-style-type: none"> ○ Logo & link on email invite ○ Pre-registration of 4 guests 	+\$500	+\$500	+\$500
NAIOP Developing Leader Events			
Lunch & Lean			
<ul style="list-style-type: none"> • Exclusive Event Sponsor (1 sponsor only) <ul style="list-style-type: none"> ○ Logo & link on email invite ○ Opportunity to provide speaker/presenter ○ Opportunity to introduce speaker/presenter 	+\$1,500	+\$1,500	+\$1,500
<ul style="list-style-type: none"> • Event Sponsor (multiple sponsors allowed) <ul style="list-style-type: none"> ○ Logo & link on email invite 	+\$500	+\$500	+\$500
Stampede Event			
<ul style="list-style-type: none"> • Exclusive Event Sponsor (1 sponsor only) <ul style="list-style-type: none"> ○ Logo & link on email invite ○ Opportunity to provide pop-up signage ○ Opportunity to have a signature dish or drink named after your company 	+\$2,500	+\$2,500	+\$2,500
<ul style="list-style-type: none"> • Event Sponsor (multiple sponsors allowed) <ul style="list-style-type: none"> ○ Logo & link on email invite 	+\$500	+\$500	+\$500
Dinner with an Icon			
<ul style="list-style-type: none"> • Exclusive Event Sponsor (1 sponsor only) <ul style="list-style-type: none"> ○ Logo & link on email invite ○ Opportunity to provide speaker/presenter ○ Opportunity to introduce speaker/presenter 	+\$2,500	+\$2,500	+\$2,500
<ul style="list-style-type: none"> • Event Sponsor (multiple sponsors allowed) <ul style="list-style-type: none"> ○ Logo & link on email invite 	+\$500	+\$500	+\$500

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Capturing the benefits of a NAIOP sponsorship is as easy as four simple steps.

1. Select a Corporate sponsor level

I would like to be a (please check one):

✓	Sponsor Level	amount/year	Total
	President's Circle Sponsor	\$9,450	
	Platinum Sponsor	\$5,775	
	Patron Sponsor	\$2,100	

2. Select Event sponsorships

The following items can be sponsored in addition to your corporate sponsorship or they can be selected without corporate sponsorship. Exclusivity is offered on a first-come basis.

✓	Sponsor Level		amount/event	Total
	REX Event & Award Sponsor		\$7,500	
	Christmas Cocktail	Exclusive	\$5,000	
	Christmas Cocktail	Event	\$500	
	DL Lunch & Learn	Exclusive	\$1,500	
	DL Lunch & Learn	Event	\$500	
	DL Stampede Event	Exclusive	\$2,500	
	DL Stampede Event	Event	\$500	
	DL Dinner with an Icon	Exclusive	\$2,500	
	DL Dinner with an Icon	Event	\$500	
	Sub-total			

3. Total Payment

Corporate Sponsor Total	
Event Sponsor Total	
Sub-total	
GST (5%)	
Total Owing	

4. Provide Contact Information & Authorized Signature

First Name		Last Name	
Title			
Company			
Address			



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City		Province		Postal	
Email					
Phone					
Signature				Date	

4. Return the completed form
Email: info@naiopcalgary.com, Phone: 403.451.6782, Fax: 403.244.2340

Thank you supporting NAIOP Calgary!